

Western Australian Regional Screen Fund (WARSF)

Example Regional Outputs and Outcomes

The following is a collection of commonly delivered regional outputs and outcomes. You can use these as a starting point or for inspiration when drafting and negotiating your [Regional Outputs and Outcomes \(ROO\) Report](#) with the Regional Development Commission.

Purchasing Goods and Services in the Region

Example Activities/Outputs
Before pre-production begins, a representative of the production will attend [enter number] 'Business After Hours' events hosted by the Chamber of Commerce in the region.
Goods and services will be purchased from local businesses.
The Production will prioritise buying and using local products and services.
Provide a breakdown of accommodation used by the production, including the total number of overnight stays and total spend.
Welcome Packs comprising [.....] provided to crew and cast on arrival in the region at the commencement of [.....].

Capitalising on Tourism Development Opportunities in the Region

Example Activities/Outputs
The Producer intends to feature the following regional locations in the film through on-screen visuals, dialogue and/or signage: [Name of location] - shown as either the actual location or a fictional location
Social media strategy developed and implemented in consultation with the relevant Regional Development Commission/s and regional tourism branches. The strategy will promote the filming of the Project, as well as the attractions and benefits of the region; subject to compliance with the broadcaster's editorial policies.
The production will create dedicated social media feeds for the film during principal photography.
A short electronic press kit style featurette (2-5 mins) showcasing the region will be shot during production, edited and provided to the region for use on its website and other platforms and will include filming locations.
At least 10 behind the scenes production stills will be provided for use by regional stakeholders on social media and in incentive campaigns, subject to the producer obtaining the broadcaster's approval of their use.

In consultation with WARSF stakeholders, the producer will use best endeavours to seek to maximise opportunities for key cast members to contribute to the film and participate in activities in WA that support tourism outcomes for the region/s and Western Australia more broadly. The producer will use reasonable endeavours to obtain the cast's cooperation, subject to approval from their agents, any applicable fees and in compliance with the broadcaster's editorial policies, including those relating to product placement and promotion.
A local newspaper media strategy will be developed and rolled out to highlight local involvement and good news stories about the production taking place in the region. The timing of these stories will be agreed by the Parties during production.
The producer, in consultation with the unit publicist and the broadcaster or sales agent for the film, will use best endeavours to arrange, where possible, for cast or key creatives, where possible, to be available for interviews with local media outlets, such as ABC Regional Radio.
The production will work with regional stakeholders to hold a special screening of the film in the region. The screening will invite regional stakeholders, businesses, supporters and community members who were involved in the production, providing an opportunity to thank them for their contribution, encourage community involvement and celebrate the finished product. The screening will be subject to the broadcaster's holdback and other restrictions in the broadcaster agreements.
If the production captures aerial footage in the region, non-cast and non-film location specific rushes that highlight the natural beauty of the region will be gifted to the Regional Development Commission.
The Commission will receive advance written notice of media releases, including the final production press release, issued by the producer about the film or filming in the region.

Building Capability in the Region

Example Activities/Outputs
First Nations engagement in each region, including a Welcome to Country and smoking ceremony at the start of production in the region.
The production will appoint a First Nations Consultant with a strong presence in the local First Nations community to provide cultural advice, assistance and awareness throughout the production.
One-day set visit for students from a local senior high school in the region. Students will have the opportunity to meet with a film producer, visit the set and learn more about the film industry and pathways to employment.
The Production will offer [enter number] internships in the region, in areas such as art department, costume, sound, camera, production and unit, for the duration of the production in the region.

Establish and/or upskill a Film Liaison Officer or team in the region. The Film Liaison Officer or team will act as a key local contact to support and attract future productions to the area. The Film Liaison Officer will receive a screen credit in the rolling closing credits of the film.
The Film Liaison Officer for each Regional Development Commission will receive a screen credit in the rolling closing credits of the film.
The producer will provide at least one skills development opportunity for a regional resident under 26 years of age.
The producer will engage with local communities in connection with the film, including communities in and around filming locations. This may include working with local councils, community leaders and other community representatives to support local involvement and activities.

Facilitating job creation in the Relevant Region

Example Activities/Outputs
The producer will use best endeavours to engage skilled and qualified local professionals from the region, such as: • Local skippers and people experienced in sourcing, managing and coordinating picture, camera and safety boats • Aviation services to support the film and its logistics where required • Cast drivers • Location assistants • Unit casuals and swing drivers • Art department runners • Construction crew • Nurses • First Nations consultants/advisors • Stand-ins/picture doubles • Security • Traffic controllers • Makeup and hair assistants • Costume assistants • Aerial drone operators • On screen extras

Assisting with longer term economic and cultural benefits in the Relevant Region

Promised activity/output
During pre-production or production, the producer will hold one special 'Meet the Filmmakers' event which will include a Q&A session.
The production will donate selected key props and memorabilia from the film for local communities to use in regional tourism or other community initiatives.
A press release will be developed by the Regional Development Commission, in consultation with the producer and Screenwest, highlighting local involvement and the benefits of film to the region. The press release will be issued at a time approved by the broadcaster or distributor e.g. when the film goes to air.

Contact the team

Contact the team listed [here](#), or by emailing funding@screenwest.com.au.

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