

Matched Scripted Television Production Fund Guidelines

This fund provides matched finance to experienced Western Australian producers for scripted television series that originate or have been significantly developed in Western Australia. The production must be made in Western Australia.

Read these guidelines together with the [Screenwest Terms of Trade](#) and [Glossary of Terms](#). The Terms of Trade outlines our commitment to diversity, equity and inclusion, as well as the terms and conditions on which we do business.

Eligibility

Applicant

The Applicant must:

1. Meet the eligibility requirements in the Terms of Trade.
2. Be a Western Australian Resident or a Western Australian Resident Company as defined in the Terms of Trade.
3. The Western Australian producer Applicant must have, as a minimum, equal rights and profit share with any other producer/s on the Project.

Project

The Project must:

1. Be a scripted series for an Australian television broadcaster or streaming platform.
2. Have a current letter of intent or deal memo from an Australian television broadcaster, or streaming platform detailing a local presale aligned with industry minimum licence fees of at least \$275,000 per broadcast half-hour, \$144,000 for scripted children's television or \$550,000 per broadcast hour.
3. Spend a minimum of \$3.5 million on [Qualifying Western Australian Expenditure \(QWAE\)](#).
4. Employ a minimum of three Western Australian key creatives or heads of department from the list below:
 - a. Writer
 - b. Director
 - c. Producer
 - d. Director of photography
 - e. Production designer
 - f. Costume designer.

How much funding is available?

Up to \$2,000,000 per Project.

Funding is provided as a grant and is calculated as follows:

- Up to \$250,000 per broadcast half-hour matched with an Australian broadcast or streaming platform license fee.
- Up to \$500,000 per broadcast hour matched with an Australian broadcast or streaming platform license fee.
- Screenwest Production and Post Production funds are expected to not exceed 20% of the total budget.
- Where there is more than one market investor, we will match the highest market investor only.

Production funding caps as defined in the Terms of Trade do not apply to this fund.

Funding is limited, and applications will close as soon as funds are exhausted.

Production Budget Requirements

Below-the-Line (BTL) Crew Capacity Program

Projects that receive over \$100,000 in production funding must budget for attachment or mentorship opportunities as agreed with Screenwest. The number of opportunities required depends on the amount of production funding a Project receives.

Read the [BTL Crew Capacity Program - Production Company Guidelines](#) for more information.

Fees

Productions must budget for:

- Any repayable Screenwest development investment or slate obligations; and
- Administration fees set out in the Terms of Trade.

Assessment Criteria

We will assess all eligible applications using the following criteria:

1. **Team:** Previous experience and/or track record of the Applicant(s) and key creatives.
2. **Cultural and creative:** Cultural and creative benefits of the Project to Western Australia, including if the Project originated or was developed in the state.
3. **Economic:** Economic benefits of the Project to Western Australia, including the amount of QWAE and the employment of Western Australian crew and post-production personnel.
4. **Commercial:** Strength of the Market Attachment/s.

5. **Quality and feasibility:** Strength of the script, creative statement and production methodology, including the appropriateness of the finance plan.
6. **Strategic alignment:** Alignment with the priorities set out in the [Screenwest Strategic Plan](#).
7. **Diversity:** How the Project supports our commitment to driving greater diversity, inclusion and equity in the Western Australian screen industry, including overall diversity of Projects funded by us.
8. **Funding available:** Availability of our funds.

We will weight the above assessment criteria as it deems appropriate to best support our strategic purpose.

When reviewing applications, we also consider whether the Applicant has multiple ongoing Projects that could affect the quality or timely delivery of additional Projects.

Application Process

Read the [SmartyGrants](#) application form which lists the materials you will need to submit with your application.

We recommend you discuss your application with the [program contacts](#) before applying and let them know if you require any accessibility assistance to complete your application.

How to apply

- Submit the online application form in SmartyGrants.
- Upload all required documents and supporting materials.

After you apply

- Applications are reviewed to ensure they meet the eligibility requirements above and in the Terms of Trade.
- Your application will be assessed by a panel of Screenwest management, a Screenwest board director and experienced industry representatives who assesses all eligible applications against the assessment criteria.
- Panel funding recommendations are presented to the Screenwest board.
- The Screenwest board makes the final funding decisions.
- We will notify Applicants of the outcome of their application by email or phone within 10 weeks of the funding round closing date.
- Funding Recipients will enter into a Production Grant Agreement (PGA) with Screenwest.

Ready to start your application?

[Apply now](#)

Contact the team

Contact the team listed [here](#), or by emailing funding@screenwest.com.au.

Phone: +61 8 6169 2100

Toll free for WA regional callers only: 1800 463 043

Screenwest (Australia) Ltd ABN 43 620 492 300

Screenwest sincerely thanks all its valued partners for their committed and ongoing support of our organisation and the Western Australian screen industry.

This program is supported by

