

Western Australian Production Attraction Incentive (WAPAI) Guidelines

The Western Australian Production Attraction Incentive (WAPAI) attracts footloose screen projects to undertake production in Western Australia.

This fund is discretionary and is designed to secure projects that will deliver significant strategic outcomes for the State.

Read these guidelines together with the [Screenwest Glossary of Terms](#) and the [Qualifying Western Australian Expenditure \(QWAE\) Guidelines](#).

Eligibility

WAPAI is open to all Australian and international producers, production companies and studios with screen projects that:

- Spend a minimum of AUD \$3.5 million on Qualifying Western Australian Expenditure (QWAE). Consideration will be given to international productions that do not meet this threshold that can demonstrate significant benefits to Western Australia.
- Are footloose (demonstrating that there is satisfactory evidence of genuine interstate or international destination alternatives).
- Have genuine Market Attachment for commercial release or distribution of the Project.

Applications for WAPAI must be approved prior to the commencement of production.

What incentive is available?

The WAPAI amount will be calculated at a base level of 10% of the Project's QWAE.

Final WAPAI amounts will be at the discretion of the Screenwest board and the Western Australian State Government and will be subject to availability of funding.

If you require location scouting assistance to explore filming options in Western Australia, contact the [Screenwest Production Attraction and Services Team](#).

Assessment Criteria

We will assess all eligible applications using the following criteria:

1. **Economic:** Economic benefits of the project to Western Australia.
2. **Industry Outcomes:** Employment and capacity building opportunities for the Western Australian screen industry from the Project being produced in the state.
3. **Strategic Alignment:** How the Project aligns with the relevant strategic priorities as set out in the [Screenwest Strategic Plan](#), and positions Western Australia globally.

4. **Community Outcomes:** How the Project delivers increased activity and opportunity to Western Australian based businesses and the wider community.

Terms of Funding

- If approved, a letter of offer will be sent to the Applicant.
- WAPAI will be paid as a grant after the completion of the production and following full acquittal of the contracted delivery items and an audit, or as otherwise agreed to during the application assessment process.
- We reserve the right to withhold or vary the WAPAI amount should any of the contracted conditions not be met (including reaching the agreed QWAE level or delivery of the deliverables).
- WAPAI cannot be applied for retrospectively.
- Applicants are not eligible for any further Screenwest production funding.
- WAPAI is not bound by the Screenwest Terms of Trade.

Application Process

Read these guidelines and check your eligibility. Discuss your application with the [program contacts](#) and let them know if you require any accessibility assistance to complete your application.

How to apply

- An application link will be emailed by the program manager.
- Submit the online application in SmartyGrants, using the link provided.
- Upload all required documents and supporting materials.

After you apply

- Applications are reviewed to ensure they meet the eligibility requirements above.
- Your application will be assessed by a panel of Screenwest management, a board director and Western Australian State Government and industry representatives, as required, who will assess all eligible applications against the assessment criteria.
- The panel funding recommendations are presented to the full Screenwest board for endorsement and Western Australian State Government for final approval.
- We will notify Applicants of the outcome of their application by email or phone within 6 weeks of the applications submission. After the offer has formally been accepted, the Funding Recipient will enter into a funding agreement with Screenwest.

Ready to start your application?

Contact the team to discuss.

Contact the team

Contact the team listed [here](#), or by emailing filminwa@screenwest.com.au.

Phone: +61 8 6169 2100

Toll free for WA regional callers only: 1800 463 043

Screenwest (Australia) Ltd ABN 43 620 492 300

Screenwest sincerely thanks all its valued partners for their committed and ongoing support of our organisation and the Western Australian screen industry.

This program is supported by

