

Western Australian Post-Production, Digital and Visual Effects Incentive (WA PDV) Guidelines

The Western Australian Post-Production, Digital and Visual Effects Incentive (WA PDV) offers post-production grant funding to screen projects that use Western Australian post-production, digital and visual effects services.

WA PDV can be combined with the Australian Federal Government's [Australian Screen Production Incentive](#), Producer Offset (40% or 30%), Location Offset (30%) and PDV Offset (30%).

Read these guidelines together with the [Glossary of Terms](#) and the [Qualifying Western Australian Expenditure \(QWAE\) Guidelines](#).

Eligibility

Applicant

The Applicant must:

1. Be a company with the rights to produce the Project; or
2. Be a company engaged to facilitate or provide PDV services on eligible Projects.

Project

The Project must:

1. Be a scripted or factual feature film; or a scripted or factual television one-off/series for television broadcast or streaming platform.
2. Have bona fide Market Attachment for the commercial release or distribution of the Project at the time of application.
3. Have a minimum [Qualifying Western Australian PDV Expenditure \(PDV QWAE\)](#) threshold of AUD\$100,000.
4. Ensure the budget includes at least the minimum Australian industry award pay rates or agreed guild pay rates for industry practitioners working in Western Australia.
5. Not have commenced WA PDV work prior to Screenwest WA PDV pre-approval being received.

Applicants with eligible WA PDV Projects may also be eligible for Screenwest production funding and/or Western Australian Regional Screen Fund (WARSF) funding, where:

- The applications are submitted to Screenwest at the same time.
- The entity that applies to Screenwest for funding is the same across all applications for the Project.

- Expenditure that forms part of the QWAE calculations for Screenwest production funding or WARSF funding does not include the PDV QWAE calculation (and vice versa).
- Relevant qualifying expenditure has separate calculations and entries within an A-Z budget.

What incentive is available?

The incentive is calculated at 20% of the PDV QWAE.

The final WA PDV amount will be determined upon delivery.

Funding is not automatic, even if an Applicant meets all the criteria.

Qualifying Western Australian PDV Expenditure (PDV QWAE)

PDV QWAE refers to the post-production, digital and visual effects costs incurred in Western Australia.

PDV QWAE must:

- Not exceed the actual amounts paid by the production company.
- Be net of any investment by the service provider or related party.
- Relate to work provided by a Western Australian Resident post-production company, or sole trader, owned, and operated at arm's length from the producer and production company responsible for the production.
- Qualify as eligible activities under the Australian Federal PDV Offset.

Assessment Criteria

We will assess all eligible applications using the following criteria:

1. **Economic:** The economic outcomes delivered by the Project for Western Australia.
2. **Attraction:** Potential of the funds to enable the PDV work to occur in Western Australian, rather than interstate or internationally.
3. **Industry development:** The Project's ability to build the capacity of the Western Australian PDV sector.
4. **Strategic alignment:** The opportunity to position Western Australia as an attractive destination for post services, globally.
5. **Funding:** Availability of our funds.

We reserve the right to prioritise the assessment criteria that best aligns with the organisation's goals and priorities.

Terms of Funding

- Funding will be provided as a grant.
- Multiple Projects cannot be combined to meet the AUD\$100,000 PDV QWAE threshold; however, one season of a television series will be considered a single Project.
- Projects must commence their WA PDV activities within three months of the nominated start date unless otherwise agreed to in writing by us.
- The final WA PDV amount will be determined on completion. The amount will be based on the actual PDV QWAE and may vary by up to 10% of the amount offered in the pre-approval letter.
- A Project must meet the minimum qualifying PDV QWAE threshold of AU\$100,000 at acquittal to qualify for the incentive. Projects that do not meet the minimum PDV QWAE threshold will have their pre-approval withdrawn. If foreign currencies are used, the exchange rate on the day the WA PDV activity commenced in Western Australia will apply.
- We reserve the right to withhold or vary the final amount if any conditions are not met (including not meeting the minimum PDV QWAE or delivery).
- Projects with variations greater than 10% may submit a written request for an incentive variation to the Screenwest board. Incentive variation requests are subject to the availability of funds and are not always guaranteed.
- We must receive an end credit on all copies of the Project.
- We have the right to request further information from you to demonstrate that services provided by third-parties are arm's length transactions.

Application Process

Read the [SmartyGrants](#) application form which lists the materials you will need to submit as part of your application.

We recommend you discuss your application with the [program contacts](#) before applying and let them know if you require any accessibility assistance to complete your application.

How to apply for pre-approval

Applicants must apply for pre-approval to determine whether their Project is eligible for the WA PDV. If successful, we will provide a pre-approval letter outlining the amount you are eligible to receive at the end of production.

- Submit the online application form in SmartyGrants.
- Upload all required documents and supporting materials.

After you apply

- Applications are reviewed to ensure they meet the eligibility requirements above.
- Your application will be assessed by a panel of Screenwest management and/or Screenwest board and WA State Government representatives, against the assessment criteria.
- We will notify Applicants of the outcome of their application by email or phone within 10 weeks after application submission.

Ready to start your application?

[Apply here](#)

Contact the team

Contact the team listed [here](#), or by emailing filminwa@screenwest.com.au.

Phone: +61 8 6169 2100

Toll free for WA regional callers only: 1800 463 043

Screenwest (Australia) Ltd ABN 43 620 492 300

Screenwest sincerely thanks all its valued partners for their committed and ongoing support of our organisation and the Western Australian screen industry.

This program is supported by

