



Screenwest (Australia) Ltd
ABN 43 620 492 300

Scripted Company Development Guidelines

This fund is designed to deliver two key outcomes:

1. To enable Western Australian scripted production companies (Host Company) to build their capacity by employing a practitioner to assist in the creation, development and acquisition of Western Australian intellectual property (IP) for future scripted productions.
2. To upskill mid-career Western Australian Above-the-Line (ATL) screen practitioners (Practitioner) in development and producing fundamentals while working alongside an experienced producer.

There is a limited pool of opportunities.

Screenwest encourages applications from First Nations Australians and people from historically under-represented groups.

Funding Available

- Up to \$100,000 per year for two years, capped at \$200,000.

What You Can Receive Funding for

The Host Company can receive funding for:

- The salary of one Western Australian resident ATL screen practitioner for a period of two years.
- Any proposed travel costs for the practitioner to attend relevant market events (in line with Screenwest policy).

Eligibility

Applicant / Company Eligibility

The applicant must be the Host Company.

The applicant/host company must:

1. Meet general eligibility in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident Company, as defined in the [Screenwest Terms of Trade](#).
3. Demonstrate both ability and future commitment to the Western Australian screen industry through relevant experience, achievements, future career strategy and ongoing business plans.
4. Have at least one credit as a Producer on a commercially released feature film, series or equivalent in the last three years and have commercial scripted projects in active development with market partners.

Practitioner Eligibility

The practitioner being employed must:

1. Meet general eligibility in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident, as defined in the [Screenwest Terms of Trade](#).
3. Demonstrate both their capability and commitment to the Western Australia screen industry through relevant experience, key achievements, future career strategy and ongoing business development plans.
4. Be a mid-career Western Australian resident producer who has:
 - a. Received State or Federal screen agency funding in the last three years (or equivalent).
 - b. Produced at least one non-tertiary short film, web-series, or similar content within the last three years (or has significant production/and or industry experience).

Application Material

Applicants must submit the following material:

1. A 1-2-page Activity Plan outlining:
 - a. Skills development opportunities and tasks to be undertaken during the employment period.

- b. A detailed timeline for the activity.
 - c. Who the mentor will be within the host company.
 - d. Travel plans for the period e.g. attendance at markets/festivals with mentor.
 - e. Outcomes and benefits of the activity, including how they will address the practitioners career goals.
- 2. A 1-2-page Business Plan for the Host Company outlining the:
 - a. Track record of the applicant company.
 - b. Business plans for the next 2 - 5 years and how the activity will assist in achieving these plans.
 - c. Project slate – development and production and the market partners involved.
- 3. A current CV (two-page maximum) of the:
 - a. host company mentor who will be responsible for delivery; and
 - b. individual who will undertake the employment opportunity.
- 4. A host company bio (one-page maximum).
- 5. Proposed budget for the activity noting any third-party funding contributions.

Assessment Criteria

Eligible applications will be assessed against the following criteria:

1. **Quality:** The quality and strength of the overall proposal e.g. business plan, skills development outcomes, budget, timeline.
2. **Track Record:** The demonstrated track record of the host company and the practitioner and their combined ability to achieve the stated outcomes. Consideration will be given to the level of funding and support previously provided to the host company and the outcomes achieved. This includes any outcomes resulting from past Industry Enhancement Fund support or other significant business development funding.
3. **Planning and Delivery:** Potential and/or likely ability of the host company and practitioner to deliver on the proposed plan within the next two years.
4. **Benefits to WA:** The likely benefits and outcomes the opportunity will bring to the Western Australian screen industry.

Screenwest will prioritise the above assessment criteria as it deems appropriate to best serve the purpose and strategic priorities of the organisation.

Application Process

Prior to applying:

- Read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.
- Review the online application form on the [SmartyGrants Portal](#). Make sure you have all the required documents ready to submit with the application.
- Discuss your application with the Screenwest Program Contact before you apply ([contact info listed here](#)).

How to apply

1. Complete an online application form through the [SmartyGrants Portal](#).
2. Attach all relevant documentation and supporting material. Refer to the 'Application Material' section above.

Contact the [Program Manager](#) if you require accessibility assistance.

After you apply

1. Applications are reviewed to ensure they meet the general minimum eligibility criteria.
2. Applications will be assessed by a panel consisting of Screenwest Management and experienced industry representatives.
3. Panel assessment recommendations will be presented to the Screenwest Board for approval.
4. You can expect a decision within eight weeks of the round closing date.
5. Applicants will be advised of the outcome of their application via email or phone.

Terms of Funding

- Funding is provided as a grant to the Host Company (applicant).
- The Host Company must:
 - Employ the practitioner under a formal employment agreement for the employment term,

- Provide all the necessary overheads, and
 - Hold the relevant insurance/s required to deliver the activities proposed.
- Successful host company applicants will enter into a written agreement with Screenwest that outlines the funding conditions, cashflow details and deliverables required for scheduled payments.
- Funding terms will be determined on a case-by-case basis and outlined in the Letters of Offer and Agreement.
- Funding is for one person per company and cannot be split across multiple people.
- The Screenwest contracting process can take four to six weeks.
- Receipt of funding should not lead to any expectation of continued assistance from Screenwest beyond the term of the agreement.
- Screenwest Management may be in contact with the practitioner through the activity period to discuss the activities.

Enquiries

Phone: +61 8 6169 2100.

Toll Free: 1800 463 043 (WA regional callers only).